

PROJECT TITLE:

PROJECT LOCATION:



2024 UConn RISE Competition Application

(Real Impact on Society & Environment)

DATES (IF APPLICABLE):

TEAM MEMBERS Projects may be individual or group led. Where there has been a large student group participating, a leadership group of up to seven (7) students should be identified as the main entrants. Please add * to the name of your team's primary contact person.				
	Name	College/School	Degree	Expected Graduation
e.g.	Jonathan Husky	School of Engineering	M.Eng Civil & Environmental Engineering	05/2022
1.				
2.				
3.				
4.				
5.				
6.				
7.				

PROJECT DESCRIPTION

Identify the UN Sustainable Development Goals (SDGs) that your project addresses and how this is a new approach to addressing the problem. Have there been previous attempts, why have they not worked or had limited success? Explain exactly what your project will do and how/why it will be successful (400 word limit)

PROJECT STAGE

Identify what stage you are in for this project. Note that entries must be past the idea stage. If helpful, reference the infographic below. (300 word limit)

Just starting out

- "We've pitched our ideas and have permission from the university/community leaders to deliver this project, and we're starting to implement it."
- •"We've done some significant market research and we know there's a need to deliver *this* and we know how to do it"

Building momentum

- •"We've piloted *this initiative*, and now we are getting ready to launch on a bigger scale"
- •"We've got this prototype and some financial backing, and we're getting ready to enter production"

Well established

- •"We're running this project in the city/region – we'd like to move into other markets"
- "We are ready to start collaborating with other organisations to increase our audience and impact"



AND: "Here is our project/business plan – this is what we need from the supporters in the U21 network"

ldeas only <u>(not</u> eligible)

- •"Wouldn't it be good if *this* existed"
- "Governments/ society/ individuals should do this"

JUDGMENT CRITERIA THE ISSUE Why is this initiative needed? Which of the UN Sustainable Development Goals are being addressed? (300 word limit) THE IDEA How well does this initiative respond to the outlined issue? How original is the idea? (300 word limit) THE IMPACT What measurable difference has this project already had on the lives of the target population or on the natural environment? (300 word limit)

THE POTENTIAL

How scalable is this initiative? What is the future business plan and how would the project team make use of future investment? What could your project use from U21 in the form of mentorship, legal advice, grant application reviews, networking opportunities, industry- or location-specific assistance? (300 word limit)

VIDEO PITCH

Upload a 3-5 minute pitch video. Be creative with your presentation, but make sure you communicate the items listed in this application.

Helpful resources:

Audio Visual Technology Support: https://ait.uconn.edu/avt-support

Lightboard: https://ait.uconn.edu/lightboard/

APPLICATION SUBMISSION GUIDELINES

Save this document with the file name "Last(Family)Name.First(Given)Name – 2021 U21 RISE Application". If you are submitting the application as a part of a team, use the name of the primary contact for the team when saving the file. Email this application form and your video file to globalpartnerships@uconn.edu.